



Media Kit

A brief introduction to DBE Goodfaith Inc.

What is DBE Goodfaith?

DBE Goodfaith Inc. is an outreach assistance firm dedicated to providing a reliable web-based solution for companies seeking socially and economically disadvantaged business (DBE/UDBE/DVBE/WBE/SBE/MBE/HUB) participation on government-funded contracts.

With DBE Goodfaith, bidders can locate disadvantaged firms interested in subcontracting opportunities for federal, state, and locally funded contracts and/or comply with the good faith effort requirements. We help firms meet contract requirements by:

- Maintaining up-to-date, user-friendly databases of all socially and economically disadvantaged business firms certified by the states of California, Nevada, and New York;
- Placing subcontracting opportunity ads on our online Trade and Focus Journals; and
- Directly soliciting disadvantaged business firms via email, fax, and telephone.

By taking the stress out of finding the right disadvantaged business firm for a contract and/or completing the good faith effort process, DBE Goodfaith allows firms to concentrate on building quality, competitive bids.

For disadvantaged businesses, DBE Goodfaith provides access to subcontracting opportunity ads, procurement & business development events, and related news and information at no-cost. For more information about DBE Goodfaith, click on the "Services and Rates" tab at: www.dbegoodfaith.com.

Getting Started

DBE Goodfaith's ad placement process is customer-directed and can be completed entirely online. To place an outreach ad, customers must register at www.dbegoodfaith.com, login to their virtual account, and then begin the step-by-step process of posting an ad.

If you have any questions about how to get started with DBE Goodfaith, please contact us at:
(877) 802 3394 or info@dbegoodfaith.com

Services & Pricing

Gold Ad - \$125

- One ad published in our online Trade Journal
- One ad published in our online Focus Journal
- Solicitation of up to 25 firms of the customer's choice via email and fax regarding the contract on which they being invited to participate
- Solicitation of the 25 selected firms via telephone (the firms are the same chosen for the faxes). Two phone calls will be made to each selected firm - one within 48 hours of the ad's submission and the second at the time of the customer's choosing, preferably at least 48 hour prior to the contract's bid date.
- Detailed documentation of ads and solicitations

Silver Ad - \$75

- One ad published in our online Trade Journal
- One ad published in our online Focus Journal
- Solicitation of up to 25 firms of the customer's choice via email and fax regarding the contract on which they being invited to participate
- Detailed documentation of ads and solicitations

Bronze Ad - \$30

- One ad published in our online Trade Journal
- One ad published in our online Focus Journal
- Detailed documentation of ads and solicitations